# **Muneeb Ali Arshad**

# Sr. iOS Developer

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# Profile

Passionate and highly skilled Sr. iOS Developer with over 8 years of experience in designing and building robust iOS applications. Adept at collaborating with cross-functional teams to deliver high-quality software solutions. Proficient in Objective-C, Swift, and various iOS frameworks, with a strong focus on performance optimization and user experience. Demonstrates expertise in all stages of the software development lifecycle, from concept and design to testing and deployment, ensuring seamless functionality and superior user satisfaction.

Apr 2023 – May 2024 Bangkok, Thailand	<ul> <li>Seven Peaks Software</li> <li>Sr. iOS Developer</li> <li>Designed and engineered high-quality iOS applications that notably enhanced user engagement.</li> <li>Collaborated closely with UI/UX designers to seamlessly integrate intuitive and user-friendly interfaces.</li> <li>Leveraged Core Data and Core Animation to optimise app performance and enhance visual appeal.</li> <li>Implemented stringent code review processes to uphold superior code quality, leading to a 20% decrease in bug reports.</li> <li>Led Agile sprint teams adeptly, consistently delivering projects on time and within defined scope parameters.</li> </ul>
May 2018 – Apr 2023 Islamabad, Pakistan	<ul> <li>Rockville Technologies</li> <li>Sr. iOS Developer</li> <li>Developed and maintained multiple iOS applications, achieving over 500,000 downloads.</li> <li>Optimized app performance and memory usage, resulting in a 20% faster load time.</li> <li>Enhanced app functionality by integrating RESTful APIs and Firebase, providing robust backend services.</li> <li>Spearheaded comprehensive bug-fixing initiatives, leading to a 40% reduction in crash reports.</li> <li>Mentored junior developers, significantly improving team proficiency and reducing onboarding time by 20%.</li> </ul>

May 2017 – Apr 2018 Rawalpindi, Pakistan	<ul> <li>Xtreem Logics iOS Developer <ul> <li>Built and updated iOS applications, incorporating user feedback to refine features.</li> <li>Employed Core Animation for interactive UI elements, increasing user retention.</li> <li>Managed app performance tuning and threading, ensuring smooth user experiences.</li> <li>Participated in continuous integration and deployment processes, streamlining development cycles.</li> <li>Collaborated with cross-functional teams to translate requirements into fully functioning features.</li> </ul></li></ul>
Mar 2016 – Apr 2017 Rawalpindi, Pakistan	<ul> <li>Niku Solutions</li> <li>Jr. iOS Developer</li> <li>Assisted in the development of iOS applications, contributing to 5+ successful project launches.</li> <li>Implemented push notifications and cloud messaging APIs to enhance user engagement.</li> <li>Conducted performance benchmarking and optimization, improving app efficiency.</li> <li>Supported code versioning with GIT, maintaining organized and clean codebases.</li> <li>Engaged in community knowledge-sharing activities, enhancing team skills and collaboration.</li> </ul>
	Education
2012 – 2016	BS Information Technology

2012 – 2016 Rawalpindi, Pakistan **BS Information Technology** University of Arid Agriculture

#### Skills

# Primary Skills

iOS Development, Swift, Objective-C

### **Design Patterns:**

MVC, MVVM, Singleton, Delegation

#### Third party libraries / SDKs:

Firebase (Crashlytics, Dynamic link, Push notification), Google (Analytics, Maps), Fabric, Alamofire, Restful APIs

#### Soft Skills

*Effective Communication, Teamwork, Adaptability, Mentoring Junior and a passion for learning and innovation.* 

## iOS Frameworks:

Cocoa Touch, Storyboards, NIB, Auto Layouts, Core Location, InApp Purchase, String Localization, Unit Tests, App Store Submission, Core Location, Push Notifications

#### Tools:

*Xcode, TestFlight, Cocoapods, Git (GitHub, Bitbucket, Sourcetree)* 

#### **Best Practices:**

Object-Oriented Programming (OOP), Protocol oriented programming (POP), Design Patterns, User Experience (UI/UX), Agile Methodology

## Other

Strong understanding of software development principles Experience in audio & video multimedia client development Excellent collaborative and problem-solving skills Effective communicator with strong selfmotivation

	Projects
Bajao	
Vidly.pk	
Cellcard Music	
Zalmi	
Tunnin	
	Organisations
Aug 2021 – present Islamabad, Pakistan	<b>GDG Cloud Islamabad</b> Communications Intern
	Languages
English Urdu	